



**For Immediate Release**

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**Birdair, Inc. to Exhibit at AIA Expo 2009**

*Explore the Aesthetic, Functional and Sustainable Benefits of Tensile Architecture  
at Booth #4863*

**BUFFALO, NY...** Birdair, Inc., the leading specialty contractor of lightweight long-span roofing systems and tensile structures throughout the world, will exhibit at the American Institute of Architects (AIA) National Convention and Design Exposition April 30–May 2, 2009 at The Moscone Center in San Francisco, CA.

Birdair's new booth – impossible to miss with its GORE™ Tenara® architectural fabric membrane canopy – will serve to further educate the architectural community on the wide range of benefits achieved through tensile architecture. Specifically, architects will learn more about advantages such as daylighting, design flexibility, durability and the ability to contribute to a variety of LEED® credits.

In addition, representatives from Birdair will be on hand throughout the show to discuss Birdair's range of capabilities as a full-service specialty contractor, including the capacity to work with multiple types of fabric membrane. This includes the new product Tensotherm™ with Nanogel® – a breakthrough composite roofing membrane developed by Birdair, Cabot Corporation and Geiger Engineers. Tensotherm™ was developed to address an important industry challenge. By insulating the fabric membrane through the incorporation of Nanogel® aerogel, Tensotherm™ significantly enhances thermal performance and adds minimal weight without compromising light diffusion.

“Tensile architecture continues to function as a unique roofing option for architects who are looking to maximize design flexibility without sacrificing functionality or sustainable attributes,” says Michele Roth, Marketing Manager, Birdair, Inc. “AIA provides the perfect platform for discussing tensile architecture with architects and building professionals from around the country.”

The AIA Expo brings together architects, contractors and building industry professionals to display a wide variety of new products, services and advancements in the field of architecture.

Interested attendees and media are encouraged to visit Birdair at Booth #4863. Learn more at [www.birdair.com](http://www.birdair.com).

**About Birdair:** Birdair, Inc. is the leading specialty contractor of lightweight long-span roofing systems and tensile structures throughout the world, providing design-build solutions for architects and clients in all aspects of project design, engineering, installation and maintenance. Lightweight long-span roofing systems and cable structures can be attached to any building envelope and offer aesthetic and functional options to complement any exterior design. Birdair, based in Buffalo, NY, is a member of the Taiyo Kogyo Group, with operations serving North and South America and other international locations. For more information about Birdair, call 1-800-622-2246 or visit [www.birdair.com](http://www.birdair.com).

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