



For Immediate Release

Contact: Michele Roth, Birdair, Inc.

Phone: 716-204-2167 **E-mail:** mroth@birdair.com

Date: October 23, 2009

Birdair, Inc. to Exhibit at IAAPA Attractions Expo 2009

–Visit Birdair at Booth #3848–

BUFFALO, NY... Birdair, Inc., the leading specialty contractor of lightweight long-span roofing systems and tensile structures throughout the world, will exhibit at the International Association of Amusement Parks and Attractions (IAAPA) Expo 2009, November 16–20, at the Las Vegas Convention Center, Las Vegas, NV.

As a premier event for the amusement parks and attractions industry, IAAPA Attractions Expo functions as an annual showcase for new products, offering revenue-generating ideas and business solutions for amusement and theme parks, waterparks and resorts, casinos, and other entertainment related attractions.

Birdair will exhibit their range of Architectural Umbrellas, pre-engineered Modular Systems and a variety of custom tensile options in the category of Facility & Grounds, specifically: Canvas & Tents/ Awnings & Canopies and Furnishings-Outdoor & Dining.

“Birdair’s tensile roofing and canopy systems provide the amusement and attractions industry with a truly unique shading solution,” says Michele Roth, Birdair marketing manager. “We look forward to discussing the cost-effective, aesthetic and functional benefits of Birdair tensile systems with IAAPA attendees.”

The IAAPA Attractions Expo 2009 will showcase the best products and services from 1,100 exhibitors, attractions industry operators and suppliers from around the world. IAAPA helps members improve their efficiency, marketing, safety and profitability while maintaining the highest possible professional standards in the industry.

IAAPA Expo attendees are encouraged to visit Birdair at Booth #3848 or online at www.birdairlt.com.

About Birdair: Birdair, Inc. is the leading specialty contractor of lightweight long-span roofing systems and tensile structures throughout the world, providing design-build solutions for architects and clients in all aspects of project design, engineering, installation and maintenance. Lightweight long-span roofing systems and cable structures can be attached to any building envelope and offer aesthetic and functional options to complement any exterior design. Birdair, based in Buffalo, NY, is a member of the Taiyo Kogyo Group, with operations serving North and South America and other international locations. For more information about Birdair, call 1-800-622-2246 or visit www.birdair.com.

###