



For Immediate Release

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Birdair, Inc. to Attend 2009 Greenbuild International Conference and Expo

–Visit Birdair at Cabot Corporation’s Booth #546 to Learn More About Tensotherm™ with Nanogel®–

BUFFALO, NY... Birdair, Inc., the leading specialty contractor of lightweight long-span roofing systems and tensile structures throughout the world, will attend the Greenbuild International Conference and Expo, November 11-13, at the Phoenix Convention Center in Phoenix, AZ.

Birdair will be on hand at Cabot Corporation’s booth #546 to discuss Tensotherm™ with Nanogel®, the world’s first insulated composite membrane roofing system product, developed by Birdair, Cabot Corporation and Geiger Engineers. Tensotherm combines lightweight design flexibility with the insulative properties of Cabot Corporation’s Nanogel aerogel, a lightweight insulation layer that significantly enhances the material’s thermal performance while maximizing natural daylighting.

The recent Tensotherm installation at the Dedmon Athletic Center at Radford University in Radford, VA demonstrates superior thermal performance beyond that of the conventional roofing systems previously in existence in the structure. Energy savings are already notable.

An energy saving Tensotherm roofing system will be installed at Talisman Centre in Calgary, Alberta, Canada with completion anticipated for the fall of 2010.

The Tensotherm composite roofing system can contribute to US Green Building Council (USGBC) Leadership in Energy and Environmental Design (LEED®) credits in the categories of insulation, green materials, innovation and daylighting. Nanogel aerogel holds Cradle to CradleSM silver certification from MBDC.

The Greenbuild International Conference and Expo, the world’s largest conference and expo dedicated to green building, will play host to a variety of green industry professionals from around the world, and will include more than 100 educational sessions featuring world-renowned speakers, LEED workshops, off-site educational sessions, and green building tours of local sites. This year, Greenbuild will focus on the ways that green building will boost the quality of life for everyone across the country and around the world.

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Birdair/Greenbuild 2009 – Plus One – Contact: Michele Roth 716-204-2167

As a member of the USGBC, Birdair continues to develop and promote methods and technologies that result in sustainable building design. Greenbuild attendees are encouraged to visit Birdair at Cabot Corporation's Booth #546 to learn more about Tensotherm with Nanogel. Also visit www.birdair.com.

About Birdair: Birdair, Inc. is the leading specialty contractor of lightweight long-span roofing systems and tensile structures throughout the world, providing design-build solutions for architects and clients in all aspects of project design, engineering, installation and maintenance. Lightweight long-span roofing systems and cable structures can be attached to any building envelope and offer aesthetic and functional options to complement any exterior design. Birdair, based in Buffalo, NY, is a member of the Taiyo Kogyo Group, with operations serving North and South America and other international locations. For more information about Birdair, call 1-800-622-2246 or visit www.birdair.com.

About Cabot Corporation: Cabot Aerogel is a business of the Cabot Corporation. Cabot Corporation is a global specialty chemicals and materials company headquartered in Boston, Massachusetts, USA. Cabot's major products are carbon black, fumed silica, inkjet colorants, capacitor materials, aerogel, and cesium formate drilling fluids. For more information visit www.cabot-corp.com.

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