



For Immediate Release

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Birdair, Inc. to Attend Stadium Managers Association Annual Seminar

BUFFALO, NY... Birdair, Inc., the leading specialty contractor of lightweight long-span roofing systems and tensile structures throughout the world, will participate in the 36th annual Stadium Managers Association (SMA) Seminar in Orlando, FL, February 7-11, 2010.

As an organization, the SMA functions as the primary industry resource for facility managers and leading suppliers in the stadium industry. In turn, the annual SMA Seminar features first-hand reviews and updates on industry events, facilities and renovations, and is the only annual industry seminar focused exclusively on stadium concerns at a leadership level.

Birdair's presence at the event will directly impact stadium industry professionals interested in tensile architecture. Representatives from Birdair will be on hand to discuss recent innovations in fabric membrane roofing design and functionality, including the variety of ways that tensile roofing systems can be incorporated into athletic facilities.

"The SMA Seminar allows us to personally address the needs of those in the stadium sector looking to learn more about the aesthetic, functional and sustainable benefits of tensile architecture," explains Michele Roth, marketing manager for Birdair. "We look forward to discussing the ways that fabric membrane roofing can positively impact athletic facilities."

As a full-service specialty contractor, Birdair offers complete design and engineering assistance and solutions throughout the design-build process and has completed work on more than 1,200 tensile architecture installations worldwide. To learn more, visit www.birdair.com.

About Birdair: Birdair, Inc. is the leading specialty contractor of lightweight long-span roofing systems and tensile structures throughout the world, providing design-build solutions for architects and clients in all aspects of project design, engineering, installation and maintenance. Lightweight long-span roofing systems and cable structures can be attached to any building envelope and offer aesthetic and functional options to complement any exterior design. Birdair, based in Buffalo, NY, is a member of the Taiyo Kogyo Group, with operations serving North and South America and other international locations. For more information about Birdair, call 1-800-622-2246 or visit www.birdair.com.

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