

TENSOTHERM™ ROOFING IS TOPS IN EDUCATION



When selecting high-performance roofing materials, [schools, colleges and universities](#) face the challenge of incorporating materials that contribute to learning by promoting visual stimulation and ample daylighting.

Tensotherm roofing made with Cradle to Cradle Silver Certified^{CM} Nanogel® areogel provides abundant natural [daylighting](#) to educational facilities. The material's translucency enables natural light to permeate it, evenly illuminating the space below without creating a harsh glare, in turn reducing the need for electric lighting.

Daylighting is a coveted attribute for educational facilities as a positive correlation has been drawn between daylighting and classroom achievement. In addition, [studies have shown](#) that there is a direct link between the quality of interior lighting and student success in the classroom.

A Tensotherm roof, covering school lobbies, corridors, libraries, gymnasiums or natatoriums, creates an Energy Star rated and certified Cool Roof and provides an ideal environment for learning with its outstanding [thermal](#) and [acoustic insulation](#), superior moisture control and minimal maintenance requirements.



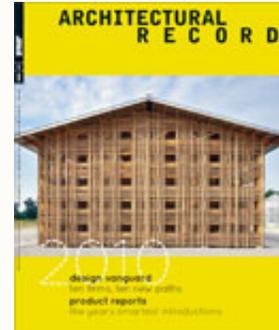
Tensotherm™ is a patent pending product of Birdair, Inc.
 Cradle to Cradle Certified (CM) is a certification mark of MBDC
 Nanogel® aerogel is a trademark of Cabot Corporation

LEARN MORE ABOUT TENSOTHERM AND EARN AIA CREDIT

Earn 1 LU/HSW/SD AIA CES credit by completing Birdair's new course entitled, ["Defying Gravity With Tensile Architecture"](#) on [The Continuing Architect](#), a new online architect continuing education platform. The course explores the benefits of using a material like Tensotherm over traditional building materials, the steps – from design through construction – for creating tensile structures and more.



TENSOTHERM NAMED ONE OF THE "BEST PRODUCTS OF 2010" BY ARCHITECTURAL RECORD



A nine-member jury of architects and product specialists selected Tensotherm to be featured by Architectural Record in its December 2010 ["Product Reports"](#) issue. The annual feature highlights the most innovative new building products and included Tensotherm in the "Thermal & Moisture Protection" category.

About Birdair:

Birdair, Inc. is the leading specialty contractor of lightweight long-span roofing systems and tensile structures throughout the world, providing design-build solutions for architects and clients in all aspects of project design, engineering, installation and maintenance. Lightweight long-span roofing systems and cable structures can be attached to any building envelope and offer aesthetic and functional options to complement any exterior design. Birdair, based in Buffalo, NY, is a member of the Taiyo Kogyo Group, with operations serving North and South America and other international locations.

For more information about Birdair, call 1-800-622-2246 or visit www.birdair.com.