



For Immediate Release

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MakMax Australia Launches Industry Leading Website

MakMax Australia announces the launch of industry leading website. Taking months of development the new MakMax website offers the most comprehensive collection of information on Tensile Membrane products and services available. Focused on the architectural and engineering industry, technical content is easily accessible as a free source or sign up download.

The new Members Area and Downloads sections offer a variety of technical information and material specification documents which will assist specifying tensile membrane products. Other notable changes from the old MakMax site include improved graphics and readability plus more product specific content including more than 160 downloadable files in the Members Area.

New Content:

The Profile menu features new content including a Timeline of MakMax plus our Global Network featuring our worldwide partners. An improved Architectural Umbrella Model Selector has been added to the Portfolio section. 31 downloadable files are available to the public in the Downloads section with more detailed technical information available for Members. Technical information on Membrane materials, Sustainability of MakMax products, along with details of the Taiyo R&D department including information on Tensotherm and TiO₂ membrane all feature.

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Birdair Inc. and MakMax Australia are members of the Taiyo Kogyo Group.

About Birdair: Birdair, Inc. is the leading specialty contractor of lightweight long-span roofing systems and tensile structures throughout the world, providing design-build solutions for architects and clients in all aspects of project design, engineering, installation and maintenance. Lightweight long-span roofing systems and cable structures can be attached to any building envelope and offer aesthetic and functional options to complement any exterior design. Birdair, based in Buffalo, NY, is a member of the Taiyo Kogyo Group, with operations serving North and South America and other international locations. For more information about Birdair, call 1-800-622-2246 or visit www.birdair.com.

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