



Contacts: Scott Henry, Pipitone Group
Phone: (412) 321-0879
Email: shenry@pipitongroup.com

Michele Roth, Birdair
(800) 622-2246
mroth@birdair.com

For Immediate Release

New Conical Canopies from Birdair Welcome Visitors to San Diego Airport's New Car Rental Center

Travelers seeking rental cars at [San Diego International Airport](#)'s (SDIA) new consolidated rental car center now are welcomed by a beautiful new complex covered by 17 inverted [PTFE \(polytetrafluoroethylene\) cone-structure canopies](#) by [Birdair](#). Providing guests with relief from the San Diego's famous sunshine, the structures—which consist of approximately 16,700 square feet of PTFE fiberglass membrane—also ensure that travelers can locate shuttles to the central rental car complex quickly and comfortably.

San Diego International Airport's consolidated Rental Car Center features local, independent and small business rental car companies as well as leading national rental car brands. For that reason, creating an open, inviting space that facilitates efficient and comfortable transportation was essential.

“Not only do the 17 new inverted cone structures create an iconic look for the Rental Car Center, but they're also extremely functional in creating a central hub for the airport's rental car companies,” said Tom Connell, Business Development Manager, Birdair, Inc. “PTFE fiberglass is a uniquely versatile building material, physically and geometrically, and we think the completed project truly brings the potential of PTFE to life.”

A Joint Effort

Architecture firm [Demattei Wong Architecture](#), [Parsons Brinckerhoff/Simon Wong](#) engineering, and general contractor [Austin/Sundt](#) joint venture worked to complete the new car rental center. They determined something special was needed to make the rental car center beautiful and unique while providing weather protection for the curbside walkways. So they turned to Birdair, the expert on custom tensile structures, to oversee the design, fabrication, supply and installation of the PTFE membrane, clamping, cables and structural supporting steel.

The Big Picture

Part of SDIA's North Side Development plan, the new rental car center—which opened in January 2016—is designed to dramatically reduce the number of shuttle buses circulating around the airport, allow the airport to maximize its 661-acre footprint and increase operational efficiency. Other aspects of the North Side development plan include a new receiving and distribution center, a new fixed-based operator complex serving general aviation aircraft, an on-airport roadway and other roadway improvements.

A Better System

Housing 12 rental car companies, a customer service building, a quick-turn-around car prep facility and a 5,000-car ready/return area, the SDIA Rental Car Center is a massive two million square-foot structure. Unlike the previous facility, the new center serves as a centralized hub for all rental car brands, using a single shuttle service to transport passengers to and from curbside. By eliminating brand-specific shuttles, rental car traffic is significantly reduced on Harbor Drive, as is shuttle bus traffic around the airport.

A “Green” Light

The new LEED Silver Certified Rental Car Center incorporates sustainable design principles such as use of alternative energy sources, recycled materials, renewable resources and water-saving fixtures. The building utilizes photovoltaic solar power panels, increasing solar power generation to 2.5 MW and decreasing operational costs, while making a substantial long-term impact on the environment by reducing traffic, air pollution and the rental car facilities' real estate footprint.

In addition, the 16 new shuttles operated by the Airport Authority are alternative fuel vehicles, as opposed to the 81 traditional shuttles that were used previously.

Budget- and Eco-Friendly

Fabric structures like PTFE membrane canopies are not only visually appealing but also bring numerous economic benefits to facilities in addition to environmental benefits. PTFE fiberglass is Energy Star and Cool Roof Rating Council certified and can reflect as much as 73 percent of the sun's energy, and certain grades of PTFE fiberglass can absorb 14 percent of the sun's energy while allowing 13 percent of natural daylight and 7 percent of re-radiated energy (solar heat) to transmit through.

The lightweight membrane also provides a cost-effective solution requiring less structural steel to support the roof or façade, enabling long spans of column-free space. In addition, membrane offers building owners reduced construction costs and maintenance costs compared to traditional building materials.

Fabric roof forms are curved between supporting elements in a manner reflective of the flow of tension forces within the membrane. With the exception of air-supported structures, these curvatures are anticlastic in nature. The curving forms of fabric roofs have dramatic appeal. Another attractive feature of tensioned fabric structures is their enormous range of spanning capability, perfect for the car rental center canopies.

Teflon® is a registered trademark of E. I. Du Pont De Nemours and Company, Delaware.

***About Birdair:** Birdair, Inc. is the leading specialty design build contractor of custom tensile structures throughout the world. In addition to pre-construction services such as design assistance, budgeting, construction methodologies and project scheduling, Birdair provides design-build solutions in all aspects of project design, fabrication, installation and maintenance. The company offers a selection of architectural fabric membranes, including PTFE fiberglass, ETFE film, PVC and Tensotherm™, an insulated tensioned membrane system. Birdair, based in*

Buffalo, NY, is a member of the Taiyo Kogyo Group, with operations serving North and South America and other international locations. For more information about Birdair, [like us on Facebook](#), call 1-800-622-2246 or visit www.birdair.com.

#