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For Immediate Release

Birdair, Inc. to Attend 2011 Greenbuild International Conference and Expoirdair, Inc. Awarded Empire City Casino Contract

*Visit Birdair at Cabot Corporation's Booth #325N to Learn More About Tensotherm™ with
Lumira™ Aerogel*

Birdair, Inc., the leading specialty contractor of lightweight long-span roofing systems and tensile structures of all sizes throughout the world, will attend the Greenbuild International Conference and Expo, October 4-7, at Metro Toronto Convention Centre in Toronto, Ontario, Canada.

Birdair will be present at Cabot Corporation's booth #325N in the North Building to discuss Tensotherm™ with Lumira™ aerogel (formerly Nanogel® aerogel), a fabric membrane roofing system developed by Birdair, Cabot Corporation and Geiger Engineers. Tensotherm combines lightweight design flexibility with the insulative properties of Cabot Corporation's Lumira aerogel, a lightweight insulation layer that significantly enhances the material's thermal performance while maximizing natural daylighting.

Birdair recently completed the installation of a Tensotherm tensile roofing system for the Talisman Centre for Sport and Wellness in Calgary, Alberta, Canada. Compared to the facility's previous roof, the new Tensotherm roofing system provides five times the existing insulation values and improves condensation issues. The new roof maintains the facility's external appearance while enhancing daylighting, energy efficiency and temperature control.

With a variety of sustainable qualities, Tensotherm contributes to the U.S. Green Building Council (USGBC) Leadership in Energy and Environmental Design (LEED®) credits in the categories of insulation, green materials, innovation and daylighting. Lumira aerogel is Cradle to Cradle™ Silver Certified by the MBDC.

The Greenbuild International Conference & Expo is the largest gathering of representatives from all sectors of the green building movement. Three days of extensive educational programming, workshops, a vast exhibition floor and ample networking events provide green building professionals with opportunities to learn about the latest innovations, explore new products and exchange ideas. For more information, visit www.greenbuildexpo.org.

As a member of the USGBC, Birdair continues to develop and promote methods and technologies that result in sustainable building design. Interested Greenbuild attendees are encouraged to visit Birdair at Cabot Corporation's booth #325N.

Tensotherm™ is a patent pending product of Birdair, Inc.

About Birdair

Birdair, Inc. is the leading specialty contractor of custom tensile structures throughout the world. In addition to pre-construction services such as design assistance, budgeting, construction methodologies and project scheduling, Birdair provides design-build solutions in all aspects of project design, fabrication, installation and maintenance. The company offers a selection of architectural fabric membranes, including PTFE fiberglass, ETFE film, PVC and Tensotherm™, an insulated tensioned membrane system. Birdair, based in Buffalo, NY, is a member of the Taiyo Kogyo Group, with operations serving North and South America and other international locations. For more information about Birdair, [like us on Facebook](#), call 1-800-622-2246 or visit www.birdair.com.

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