



Contacts: Alex Oltmanns, Pipitone Group
Phone: 412.321.0879
Email: aoltmanns@pipitonegroup.com

Dave Capezzuto, Birdair
716.633.9500
dcapezzuto@birdair.com

For Immediate Release

Fonte Nova Stadium to Feature Tensile Roofing from Birdair, Inc.

Salvador, Brazil Venue to Host 2014 World Cup Matches

Birdair, Inc., the leading specialty contractor of lightweight long-span roofing systems and tensile structures of all sizes, through its subsidiary Taiyo Birdair do Brasil (TBB), Ltda. of São Paulo, Brazil has been awarded a subcontract for the roof construction of Fonte Nova Stadium in Salvador, Brazil. Fonte Nova Stadium will be one of the host venues for the 2014 Federation Internationale de Football Association (FIFA) World Cup.

Birdair's project role consists of detailing, fabricating and supplying PTFE, a Teflon®-coated woven fiberglass membrane that will make up the facility's tensile roofing system. Birdair will also fully install the PTFE membrane for the 301,399 square-foot tensile roof. "Birdair has a wealth of experience in the design and construction of stadiums across the globe and we are honored to be involved with Fonte Nova Stadium," says Ian Wright, Brazil proposal manager for Birdair. "The facility's tensile roof will provide the benefits of natural daylighting, solar shading and minimal maintenance."

Fonte Nova features three levels of seating in the shape of a horseshoe, with the opening at the southern end overlooking the picturesque Dique do Tororó. The oval-shaped roof design complies with FIFA World Cup guidelines to provide cover for the stadium's 50,000 spectators while meeting aesthetic, acoustic and environmental impact requirements.

The 20th FIFA World Cup is scheduled for June 12 to July 13, 2014, in 12 Brazil host cities. For more information, visit: <http://www.fifa.com/worldcup/index.html>. Other members of the project team include owner: Fonte Nova Negocios E Participacoes S.A. – FNP, Salvador, Brazil, architect: Schulitz + Partner Architekten BDA, Brunswick, Germany, engineer: RFR Ingenieure GmbH; Stuttgart, Germany, general contractor: Consorcio Arena Salvador, Salvador, Brazil and roofing contractor: Taiyo Birdair do Brasil (TBB), Ltda., an affiliate of specialty roofing contractor Birdair, Inc.

To date, Birdair has completed work on 85 sports facilities globally, incorporating tensile architecture into a variety of single-sport and multi-purpose stadiums and arenas. Birdair combines breakthrough technologies with unparalleled experience to create structures that meet both facility and patron requirements.

Teflon® is a registered trademark of E. I. Du Pont De Nemours and Company, Delaware.

About Birdair

Birdair, Inc. is the leading specialty contractor of custom tensile structures throughout the world. In addition to pre-construction services such as design assistance, budgeting, construction methodologies and project scheduling, Birdair provides design-build solutions in all aspects of project design, fabrication, installation and maintenance. The company offers a selection of architectural fabric membranes, including PTFE fiberglass, ETFE film, PVC and Tensotherm™, an insulated tensioned membrane system. Birdair, based in Buffalo, NY, is a member of the Taiyo Kogyo Group, with operations serving North and South America and other international locations. For more information about Birdair, [like us on Facebook](#), call 1-800-622-2246 or visit www.birdair.com.

###