



**Contacts:** Alex Oltmanns, Pipitone Group  
**Phone:** 412.321.0879  
**Email:** [aoltmanns@pipitongroup.com](mailto:aoltmanns@pipitongroup.com)

Dave Capezzuto, Birdair  
716.633.9500  
[dcapezzuto@birdair.com](mailto:dcapezzuto@birdair.com)

## **For Immediate Release**

### **Birdair, Inc. to Exhibit at NACDA Convention**

*Visit Booth #140 to Learn About Tensile Architecture for Collegiate Sports*

Birdair, Inc., the leading specialty contractor for custom tensile membrane structures throughout the world, will exhibit at the National Association of Collegiate Directors of Athletics (NACDA) Convention, June 25–26, at the Hilton Anatole Hotel in Dallas, Texas.

Birdair will be on-hand to showcase the variety of benefits that tensile architecture can provide to collegiate sports facilities, including enhanced aesthetics, functionality, versatility and reduced maintenance requirements.

“Tensile membrane offers athletic facilities the unparalleled combination of visual appeal, performance and efficiency, which results in innovative designs unlike any other,” says Michele Roth, marketing manager for Birdair, Inc. “We invite NACDA members to stop by our booth to learn more about how tensile architecture can meet facility and patron needs.”

As a full-service specialty contractor, Birdair offers complete design-build solutions, and has completed more than 1,200 tensile architecture installations worldwide. The company is recognized for its work on collegiate sports facilities, including the Donald N. Dedmon Center at Radford University, the Home Depot Center at California State University, Paul Bailey Pizzitola Memorial Athletic Facility at Brown University and the Sports Science and Athletics Pavilion at the University of La Verne. In addition, Birdair was recently awarded the replacement contract for the McClain Athletic Facility at the University of Wisconsin.

NACDA is the professional and educational association for more than 6,500 college athletics administrators at more than 1,600 institutions throughout the United States. More than 2,200 athletics administrators are expected to attend the annual convention. Learn more at [www.nacda.com](http://www.nacda.com).

Attendees and interested media are encouraged to visit Birdair at Booth #140 or online at [www.birdair.com](http://www.birdair.com).

#### ***About Birdair***

*Birdair, Inc. is the leading specialty contractor of custom tensile structures throughout the world. In addition to pre-construction services such as design assistance, budgeting, construction methodologies and project scheduling, Birdair provides design-build solutions in all aspects of project design, fabrication, installation and maintenance. The company offers a*

*selection of architectural fabric membranes, including PTFE fiberglass, ETFE film, PVC and Tensotherm™, an insulated tensioned membrane system. Birdair, based in Buffalo, NY, is a member of the Taiyo Kogyo Group, with operations serving North and South America and other international locations. For more information about Birdair, [like us on Facebook](#), call 1-800-622-2246 or visit [www.birdair.com](http://www.birdair.com).*

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