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## For Immediate Release

### **Birdair Restructures North American Workforce**

*Birdair Announces Restructuring Plans in North America By Eliminating Positions at the Company.*

AMHERST, NY (April 5, 2016) – Birdair today announced restructuring plans in North America by eliminating positions at the company.

“Increased global competition has required us to make some very difficult decisions with regard to our North American operations,” said David Capezzuto, Director of Business Development, Birdair North America. “The company committed to assisting the impacted employees by providing severance packages as well as outplacement employment assistance.”

In order to better serve its clients in North America, Birdair will leverage strategic partnerships and tap into the professional services of its parent company, the Taiyo Kogyo Group, which is headquartered in Japan. The remaining Birdair workforce will continue to focus on custom tensioned membrane structures.

As the company goes through this restructuring phase, it will honor its current contracted projects by leveraging the expertise of its remaining employees, its sister companies and the well-established strategic partnerships across the globe.

Birdair has been a leader in the tensile architectural category since its inception. Founded in 1957 by engineer Walter Bird, Birdair constructed the first permanent membrane structure in 1973, and developed an entirely new industry of tensile architectural fabric structures.

***About Birdair:** Birdair, Inc. is the leading specialty design build contractor of custom tensile structures throughout the world. In addition to pre-construction services such as design assistance, budgeting, construction methodologies and project scheduling, Birdair provides design-build solutions in all aspects of project design, fabrication, installation and maintenance. The company offers a selection of architectural fabric membranes, including PTFE fiberglass, ETFE film, PVC and Tensotherm™, an insulated tensioned membrane system. Birdair, based in Buffalo, NY, is a member of the Taiyo Kogyo Group, with operations serving North and South America and other international locations. For more information about Birdair, like us on Facebook, call 1-800-622-2246 or visit [www.birdair.com](http://www.birdair.com).*

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