



For Immediate Release

Birdair Announces Global Restructuring to Support International Family of Companies

New Los Angeles Facility Highlights Increased U.S. Presence, Commitment to Customers

LOS ANGELES, CA (June XX, 2020) – [Birdair, Inc.](#), the world’s leading specialty contractor for custom tensile membrane structures, has announced an international reorganization as it expands its worldwide presence through its global network of title group organizations.

A subsidiary of the [Taiyo Corporation](#) in Japan, Birdair—along with a number of MakMax Group affiliates—has completed more than 1,300 marquee tensile architectural projects in more than 30 countries and six continents.

To support its transition, Birdair recently added to its U.S. presence by opening a Los Angeles-based office to complement its North American headquarters in Buffalo, N.Y., and give the company comprehensive coast-to-coast coverage in order to enhance its customer-focused approach

“Over the course of Birdair’s 60-year history, nearly 20 percent of our business has been derived from the west coast of the United States,” said Hikaru Konno, President, Birdair. “Our new Los Angeles footprint builds on our existing west coast presence to accommodate those customers, while still maintaining close relationships along the east coast with our Buffalo headquarters.

“Our founder, Walter Bird, constructed the first permanent membrane structure not supported by air in Laverne, Calif., in 1973,” added Konno. “To have that same PTFE glass-fabric specified on our new Los Angeles office just down the road is a rewarding bookend to that innovation.”

The combined restructuring and new west coast location will enable Birdair to collaborate more closely with its subsidiaries across the world. Specifically, Birdair has announced it will assume operation of its Munich office in an effort to expand in European markets, in addition to growing its U.S. footprint.

To support its increasing global presence, Birdair also recently launched a new website that reflects the international breadth of both its projects and corporate partners. With a refreshed aesthetic and new functionality, the website showcases all of Birdair’s signature projects. Featured projects include Mercedes-Benz Stadium in Atlanta, Ga., the United States Embassy in London, UK, Khalifa International Stadium in Doha, Qatar and hundreds of other dynamic custom tensile structures around the world.

A full-service design-build contractor, Birdair features a comprehensive range of pre-construction services including design assistance, budgeting, construction methodologies and project schedule development. Birdair’s in-house capabilities include design development, engineering, fabrication, construction (installation) and service and warranty services.

For more information on Birdair’s innovative roofing systems, canopies and skylights, visit [birdair.com](#) and follow Birdair on [Facebook](#).



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About Birdair

Birdair, Inc. is the leading specialty design build contractor of custom tensile structures around the world. In addition to pre-construction services such as design assistance, budgeting, construction methodologies and project scheduling, Birdair provides design-build solutions in all aspects of project design, fabrication, installation and maintenance. The company offers a selection of architectural fabric membranes, including PTFE fiberglass, ETFE film, PVC and Tensotherm™, an insulated tensioned membrane system. Birdair, based in Buffalo, NY, is a member of the Taiyo Kogyo Group, with operations serving North and South America and other international locations. For more information about Birdair, call 1-800-622-2246 or visit www.birdair.com.

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