

## For Immediate Release

## Birdair, Inc. Launches AIA CES Course on The Continuing Architect

"Defying Gravity with Tensile Architecture" Offered in New Online Format

June 10, 2010 – <u>Birdair, Inc.</u>, the leading specialty contractor of lightweight long-span roofing systems and tensile structures throughout the world, has launched its continuing education course entitled, "Defying Gravity with Tensile Architecture" on The Continuing Architect, an online architect continuing education platform.

Accredited by the American Institute of Architects' (AIA) Continuing Education System (CES), successful completion of the course earns one hour toward learning unit requirements, including the health, safety and welfare and sustainable design credit categories.

"This course provides a comprehensive overview of tensile architecture and structures in a convenient format for architects and other industry professionals," says Kevin Mayer, vice president of business development, sales and marketing for Birdair. "Those that take the course will learn about the benefits of tensile architecture over traditional building techniques, the different types of membrane materials we use, including a new well-insulated and translucent composite membrane, and the design-build process for creating a tensile structure."

"Defying Gravity with Tensile Architecture" can be accessed at <a href="www.thecontinuingarchitect.com">www.thecontinuingarchitect.com</a>. Users can create a new account or log on to an existing one. The course is available online in streaming video and can also be downloaded as a PDF file for offline learning. Upon successful completion of the course and quiz, AIA members will receive continuing education credit. For more information on Birdair's innovative roofing systems, canopies and skylights, visit Birdair.com and follow Birdair on <a href="Facebook">Facebook</a>.

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## **About Birdair**

Birdair, Inc., is the leading specialty design build contractor of custom tensile structures around the world. In addition to pre-construction services such as design assistance, budgeting, construction methodologies and project scheduling, Birdair provides design-build solutions in all aspects of project design, fabrication, installation and maintenance. The company offers a selection of architectural fabric membranes, including PTFE fiberglass, ETFE film, PVC and Tensotherm<sup>TM</sup>, an insulated tensioned membrane system. Birdair, based in Buffalo, NY, is a member of the Taiyo Kogyo Group, with operations serving North and South America and other international locations. For more information about Birdair, call 1-800-622-2246 or visit www.birdair.com.



Contacts:
Pipitone Group
Chris Hayes
Content Specialist
chayes@pipitonegroup.com | 412.321.0879

Birdair
Dave Capezzuto
VP of Pre-Construction Services and Operations, North America dcapezzuto@birdair.com | 716.633.9500